



GIOVANNA QUARTERONE

MOTION DESIGNER AND VIDEO EDITOR

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WORK EXPERIENCE

- **GEN DESIGNS** 2024 - present
AUDIOVISUAL COORDINATOR
Provide support, estimate deadlines, and organize the workflow of the audiovisual team, which produces content for the Rommanel brand, including videos for social media, video classes, and store panels.
- **A MADRE PRODUTORA** 2018 - 2024
MID-LEVEL MOTION DESIGNER
Executed social media videos and OOH to different brands as KFC, Volkswagen and many others.
From 2021 to 2023, doing the global campaigns to Gympass. Currently doing different assets for Amazon Prime Video: teasers, recaps and social media contents.
- **SOKO** 2022 - 2024
FREELANCER MOTION DESIGNER
Executed videos for advertising social media campaigns and videocases for awards, one of which won in one of the categories.
- **BROADNEEDS** 2017-2018
CONTENT PRODUCER
Produced and launched contents for digital signage channels and planned marketing for social media.
- **CARTOLA FILMES** 2017
INTERN MOTION DESIGNER
Executed videos and many arts for YouTube channels and internal companys communication.

EDUCATION AND CERTIFICATIONS

- **FACULDADE CÁSPER LÍBERO** 2014 -2017
BACHELOR DEGREE IN RADIO, TV AND INTERNET
- **LAYER LEMONADE** 2020
MOTION DESIGN ESSENCIAL 2.0
- **DRC TREINAMENTOS** 2016
ILLUSTRATOR, PHOTOSHOP E AFTER EFFECTS

LANGUAGE SKILLS

- Portuguese - Native
- English - Fluent
- Spanish - Conversational

OTHER EXPERIENCES

- **PRESENTE DE ALEGRIA (NGO)** 2014 - present
Volunteering to visit people in nursing homes, hospitals and orphanages. Leading the communications team, producing videos and content for the NGO's social networks.

SKILLS

- After Effects
- Premiere
- Audition
- Photoshop
- Illustrator
- Figma

INTERESTS

- Reading
- Volunteering
- Traveling
- Singing
- Dancing
- Yoga